



GRANDE
RONDE
HOSPITAL

FY2016 Community Benefit Report



Giving back. Paying it forward. Staying the course.

BEYOND our primary mission to provide affordable, quality medical care, we believe our responsibility to the community extends beyond the doors of our hospital or clinics. Grande Ronde Hospital, Inc. (GRH) continues to use our time, talent and treasure to benefit Union County in other ways.

We proactively seek partnerships with agencies and community groups to collaborate on how we can, collectively and individually, work to make our cities healthier, safer and happier. In 2010, we began publishing annual reports just like this one to showcase our efforts.

Long before it was required by the Affordable Care Act (ACA), we

created programs and financed projects for the greater benefit of Union County. ACA rules may have made the process more complex and time-consuming, but the end goal remains the same. We have become more deeply committed to meeting our communities' needs as requirements become increasingly complicated and labor-intensive each year. As we have incorporated these new rules, we have also learned a lot about our organization and its people, about our communities, and about the value of our community partners.

Our most recent Community Health Needs Assessment (Assessment) was completed in May 2015, after months of hard work by our

Community Benefit Sub-Committee (Committee) over the winter. Two previous Assessments (2010 and 2013) did not reveal the broad demographic information we had hoped for, so we were resolved to make the 2015 Assessment the most inclusive assessment yet.

We began by forming a Health Needs Assessment Task Force (Task Force) composed of 35 community members representing 16 public, private, government and faith-based entities. That list is included in this report. Modeling survey instruments used by the Centers for Disease Control and Prevention, the Task Force developed an Assessment tool

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Community comes out for free blood draws



GRH blood draw at Elgin Community Center on Feb. 6, 2016

IN FEBRUARY 2016, staff from the Grande Ronde Hospital (GRH) Laboratory and Community Relations departments organized, promoted and staffed free community blood draws on three Saturdays.

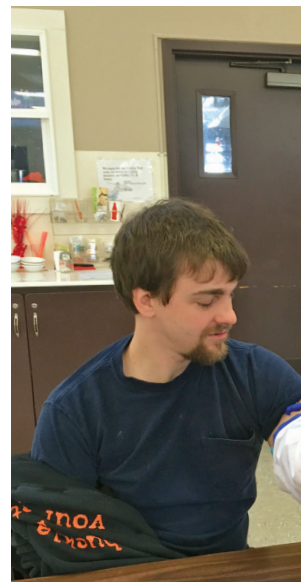
Testing was offered for those blood tests allowable by the state of Oregon without a physician's order. No appointments were necessary, and final results were either mailed directly to patients or electronically submitted to their personal patient records in their GRH MyHealth portal accounts.

More than \$200 worth of screenings was offered to the public for free. Tests performed were hemoglobin and hematocrit counts (a red blood cell screening for anemia/polycythemia); a cardiac lipid panel, including cholesterol, HDL, LDL and triglycerides; and glucose screening to evaluate blood sugar.

A record number of people served

Twenty-four people in Elgin took advantage of the free service when testing was offered at the Elgin Community Center on Feb. 6. On Feb. 20, staff set up a draw site at the S.E. Miller School, Union, where 36 people came to have their blood drawn. The final draw took place at the Union County Senior Center, La Grande, on Feb. 27. A total of 56 people came out that day. In all, 116 people took advantage of the free blood draws.

Being able to reach 116 people with potentially lifesaving diagnostics was a huge success. In years past, GRH offered these screenings at an annual health fair and charged a small fee to cover the cost of the testing kit—which, at \$25, was still a great deal for \$200 worth of lab testing. Historically, we averaged only 25 to 30 people each year. This time, the Community Benefit program offset the cost of the kits and staffing to make these tests free to participants.



2015 GRANDE RONDE HOSPITAL COMMUNITY BENEFIT Health Needs Assessment Task Force

Grande Ronde Hospital Community Benefit Subcommittee

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- ▶ Teri Champlin
- ▶ Rhonda Culley
- ▶ Mardi Ford
- ▶ Libby Goben, Chair
- ▶ Heidi Halsey
- ▶ Suzanne Hopper
- ▶ Mary Koza
- ▶ Jim Mattes
- ▶ Wendy Roberts
- ▶ Lindsay Rynearson
- ▶ Dave Selinsky
- ▶ Wade Weis

Center for Human Development

- ▶ Susie Cederholm
- ▶ Dwight Dill

City of La Grande

- ▶ Robert Strope

Community Connection of Northeast Oregon

- ▶ Carmen Pearson
- ▶ Frank Thomas

Community Member

- ▶ Stacy Shown

Elgin Family Health Clinic

- ▶ Daryl Howes

Grande Ronde Hospital

- ▶ Patty Morris
- ▶ Tammy Winde

La Grande School District

- ▶ Jessica Warfield

Digging deeper into the unmet health needs of our community



GRH blood draw at S.E. Miller School on Feb. 20, 2016



GRH blood draw at Union County Senior Center on Feb. 27, 2016

BEFORE WE BEGAN

the labor-intensive and lengthy process to build what we hoped would be the best community assessment tool we'd ever had, we knew from experience that active engagement with a wide range of community leaders, partners and individuals—even more so than during our 2010 and 2013 Assessments—was vital to its relevance and potential.

We resolved to dig deeper into learning the best opportunities to positively benefit our community through our Community Benefit program. Our efforts to engage the entire community in the process were extensive. What we have obtained from the 2015 Community Health Needs Assessment (CHNA) has validated those efforts.

A greater understanding

Physical health was a key component of our 2015 tool, but we also sought input on mental, behavioral and quality-of-life issues—as well as basic needs (e.g., economics and housing) and overall health status perceptions. Our purpose was to assess the physical and mental health status of those surveyed and to more clearly reveal the social determinants of overall health and well-being in Union County.

The 2015 CHNA has provided us with a greater understanding of where we and our community partners stand in fulfilling our respective missions. We now know better where there are gaps in our efforts—and where we must focus our individual and collective efforts. We remain committed to working to remove barriers to good health in order to build a more vital and robust quality of life for everyone.

We hope you enjoy this year's report—a brief overview of the foundational work we undertook behind the scenes during the 2015 fiscal year. I'd like to thank our community partners and stakeholders for their time and input to help us make this the most comprehensive and informative Assessment we have ever done. We could not have done it without you.

Wendy Roberts,
Senior Director,
Administrative
Services,
GRH Community
Benefit Officer



Northeast Oregon Area Health Education Center

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Northeast Oregon Network

- ▶ Lisa Ladendorff
- ▶ Holly Sorensen

Oregon Health & Sciences University

- ▶ Melissa Curtis
- ▶ Anne Taylor

Our Lady of the Valley Catholic Church

- ▶ John Herman

Union County CARE Program

- ▶ Sherlyn Roberts

Union County Chamber of Commerce

- ▶ Kristen Dollarhide

Union County Commissioners

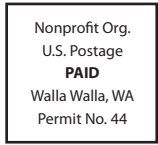
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Union County Economic Development Corporation

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Union County Safe Communities Coalition

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Our FISCAL YEAR 2016 COMMUNITY BENEFIT REPORT is published as a community service of Grande Ronde Hospital, Inc., and the Community Benefit Subcommittee, 900 Sunset Drive, La Grande, OR 97850.

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covering a broad spectrum of physical, mental and behavioral health, as well as quality-of-life related issues.

The Committee also engaged the services of the Hospital Council of Northwest Ohio (HCNO), which had previously worked with peer hospitals in our region, to guide the Assessment’s development, as well as to administer and compile

the results. Surveys were conducted from September through December 2015 and focused on adults age 19 and older throughout Union County. The HCNO also integrated sources of state and federal data with the final results.

Those results, along with an extensive data analysis, were shared in a final report titled “Union County Community Health Status Assessment 2015” at a public event

held in La Grande in April 2016. Attendance more than met our expectations. We were inspired by the enthusiasm and diversity of the group’s feedback during and after the presentation.

We have been able to use all of this insight in developing an implementation strategy, which will guide our community benefit efforts in fiscal year 2018. At that point, we start the process all over again.



The current Assessment is available on our corporate website at www.grh.org/about-us/community-benefit.

Grande Ronde Hospital Community Benefit Report for the fiscal year ending April 30, 2016

Community benefits by category

Direct charity care	\$1,193,840
Unreimbursed Medicaid	\$158,996
Total charity care and means-tested government programs	\$1,352,836
Community health improvement	\$1,347,541
Health profession education	\$234,762
Subsidized health services	\$452,903
Cash and in-kind donations to community groups	\$6,919
Total other benefits	\$2,042,125
Total all-community benefits	\$3,394,961

Note: All benefits are presented at cost.

